




How many innovators does it
take to change a light bulb?

Just one.

The light bulb is the symbol of "the idea". Why is that? Because it introduced great seismic change to the modern age, the technological equivalent of the discovery of fire. As a proud sponsor of the Canadian Business Leadership Forum, Intel® celebrates those who push for change with The Most Innovative Executive Award, presented to the Canadian Executive who has used technology to help his or her business thrive.





**Here's to the
envelope pushers.
The boundary busters.
The let-me-try trailblazers.
Those who've obliterated the box.
And rage against stagnation.**

You know who you are. And Intel® recognizes and salutes the restless spirit that drives business success.

To one of these remarkable rebels who've used technology to push further, Intel is proud to present

The Most Innovative Executive Award.

